## What to Expect When Calling the NC Tobacco Use Quitline



1-800-QUIT-NOW



- Call received by an intake specialist
- Asks caller a few simple questions



Caller does not want to talk to a Quit Coach



Caller will be offered:

- Messages to promote quitting
- Support materials for quitting
- Referral to local resources
- Medication information on request
- Encouragement to call again

Caller would like to speak to a Quit Coach



## **One Call Program**

Caller will be offered:

- Conversation with the Quit Coach to develop an individual quit plan, including setting a quit date
- Support materials for quitting
- Referral to local resources
- Medication information

## Four Call Program

All of the above, plus

- Enrollment in program where Quit Coach will call back
  - -- Dates and times are set for three calls from a Quit Coach to continue personalized cessation support.

1-800-Quit-Now (1-800-784-8669)

8:00 a.m. – Midnight, 7 days a week Multiple Languages Free & Confidential

